

Advertising

Rates:

Circulation is the actual press run of the magazine. We do not quote or sell based on pass-along readership. Our circulation numbers reflect the actual press run and the total copies purchased.

RATE BASE: 408,000 (12/06 BPA)

	1X	3X	6X
Full Page	12,560	11,420	10,275
Inside Front Cover (C2)	13,815	12,435	11,120
Inside Back Cover (C3)	13,815	12,435	11,120
Back Cover	15,070	13,565	12,205

Policies:

Rates: All rates are net.

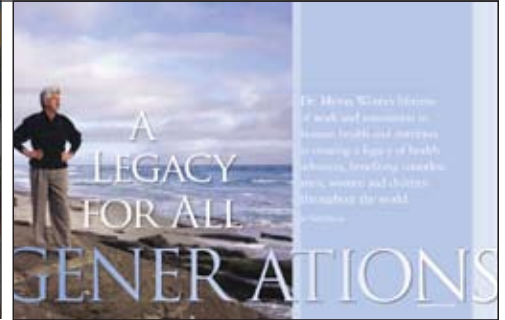
Frequency: Additional frequency breaks available—contact your advertising representative.

Bleed: Available at no extra charge.

Ad Size: Full page 4-color process only.

Special Position: Will be charged an additional 10%. If special position is not purchased, ad placements will be rotated as determined by the publisher's needs. Orders specifying positions, other than those known as designated positions, are accepted on a request basis only, subject to the right of the publisher to determine actual positions.

Terms: Terms of payment are net. Payments are due in U.S. currency.



Calendar:

Issue	Space Close	Material Due
Jan 08	10/1/07	10/15/07
Feb 08	11/5/07	11/19/07
Mar 08	12/3/07	12/17/07
Apr 08	1/2/08	1/14/08
May 08	2/4/07	2/18/08
Jun 08	3/1/08	3/17/08
Jul 08	4/1/08	4/14/08
Aug 08	5/5/08	5/19/08
Sep 08	6/2/08	6/16/08
Oct 08	7/1/08	7/14/08
Nov 08	8/4/08	8/18/08
Dec 08	9/1/08	9/15/08